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For Switzerland. From Switzerland.

«A med-tech product that has proved its worth in Switzerland will win recognition on the international scene too». A rather extravagant claim? Perhaps. But certainly, any company that successfully launches a medical technology product in Switzerland has a good chance of establishing itself on the global market as well.

«The med-tech industry is the pearl of Switzerland's national economy». Another extravagant claim. Or is it? Fact: Switzerland has more med-tech companies than any other country in the world. Another fact: many foreign med-tech firms have deliberately chosen Switzerland for the location of their European headquarters or as a production site. And finally: the med-tech industry has for many years been noted for growth figures that are well above the average, and the industry employs a steadily increasing number of people – currently around 45,000.

In 2010, IFAS will once again act as a 'showcase' to document the unique position that Switzerland holds within the med-tech industry. And it will also sustainably consolidate your position vis-à-vis the national and international competition. So, a warm welcome to the 31st showing of Switzerland's leading trade fair for the healthcare market. **Welcome to IFAS 2010.**



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